

Business, Innovation & Entrepreneurship

STUDENT CLASS AND EXTRACURRICULAR TIMETABLE - WEEK 1

	SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
8:00		Breakfast	Breakfast	Breakfast	Breakfast	Breakfast	Breakfast
9:00		Networking Breakfast & Programme Orientation	Mastering Leadership Styles: Motivational Strategies <i>60 minutes</i>	Recruitment & Selection Process <i>60 minutes</i>	Cash Flow in Operations <i>60 minutes</i>	Macroeconomics & Investment <i>60 minutes</i>	
10:00			Break	Break	Break	Break	
11:00			Business Entrepreneurship <i>60 minutes</i>	Impact of Cultural Diversity on Leadership Styles <i>60 minutes</i>	Recruitment, Company Culture & Training <i>60 minutes</i>	Pricing Strategies <i>60 minutes</i>	
12:00		Break	Break	Break	Break	Break	
		Analysing Organisational Structures <i>60 minutes</i>	Business Decision Making <i>60 minutes</i>	AI in HR <i>60 minutes</i>	Finding Premises <i>60 minutes</i>	Investment Simulation <i>60 minutes</i>	
13:00		Lunch Break	Lunch Break	Lunch Break	Lunch Break	Lunch Break	
14:00		Student Arrival & Check In	Project: Organisational Structure <i>90 minutes</i>	Project: Leadership <i>90 minutes</i>	Project: Human Resources <i>90 minutes</i>	Shaping Your Future Seminar Series	
15:00	The Immersive Quest Launch & Walking Tour		Guided Cultural Exploration	Creative Workshop	Sports Programme		
16:00			Welcome Talk <i>Parents & Students</i>	Study Support		Study Support	Study Support
17:00							
18:00	Dinner	Dinner	Dinner	Dinner	Dinner	Dinner	
EVENING ACTIVITIES	Student Induction Talk	Sports Programme	Debate Society	Debate Society	Debate Society	The Big Quiz	Tabletop Games Championship
	Welcome Activities	Guided Cultural Exploration <i>Colleges Walking Tour</i>	Capture the Flag	The Immersive Quest	Creative Workshop		
				Run Club	Social Activities	Social Activities	
		Social Activities	Social Activities	EVENING SHOUT			
		Curfew (22:30)	Curfew (22:30)	Curfew (22:30)	Curfew (22:30)	Curfew (22:30)	Curfew (22:30)

STUDENT CLASS AND EXTRACURRICULAR TIMETABLE - WEEK 2

	SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
8:00	Breakfast	Breakfast	Breakfast	Breakfast	Breakfast	Breakfast	Breakfast
9:00	Guided Cultural Exploration	Marketing Campaign Creation <i>60 minutes</i>	Role of Influencers in Shaping Brand Perception <i>60 minutes</i>	The Future of Technology in Business <i>60 minutes</i>	Challenge Day	Exhibition Day	
10:00		Break	Break	Break			
11:00		Measuring Success in Marketing <i>60 minutes</i>	Challenges in Influencer Marketing <i>60 minutes</i>	Understanding Risk in Technology <i>60 minutes</i>			
		Break	Break	Break			
12:00	Study Support	Marketing in the Digital Era <i>60 minutes</i>	The Potential of Influencer Marketing <i>60 minutes</i>	Applications and Ethics in AI <i>60 minutes</i>			
13:00	Lunch Break	Lunch Break	Lunch Break	Lunch Break	Lunch Break		
14:00	Olympics in the Park	Project: Marketing Campaign Development <i>90 minutes</i>	Practical Workshop	Project Presentation <i>90 minutes</i>	Student Feedback & Exhibition Day Preparation	Graduation Preparation	
15:00		Punting		The Immersive Quest	Sports Programme		
16:00			Study Support: Assignment Preparation				
17:00		Study Support				Graduation	
18:00	Dinner	Dinner	Dinner	Dinner	Dinner	Dinner	Student Departure
EVENING ACTIVITIES	Campus Cinema	Headline Address	Debate Society	Shaping Your Future Seminar Series	Debate Grand Final	Graduation Party	
			Guided Cultural Exploration				
	Social Activities		Social Activities	Talent Show	Social Activities		
			EVENING SHOUT				
			Curfew (22:30)	Curfew (22:30)	Curfew (22:30)		